Portfolio types

Depending on the audience for the portfolio, your goals, and the length of your career, there are different approaches you can take to portfolios. The two most common approaches are:

* **Showcase portfolios**, which highlight expertise by showing examples of the creator’s best work. These often include a selection of finished images, designs, and projects. They might also include reflections on the work, or documentation of the process.
* **Skill growth portfolios**, which show multiple samples of work in the same project to demonstrate increasing skill. For example, you could include several versions of a project to show how it evolved. This type of portfolio can also include reflection and discussion of redesigns.

Portfolio tools

There are lots of online portfolio services that make it easy for you to create and host your portfolio. You can also create your own custom website. Options for you to consider include:

* **Community portfolios:** Services such as [Behance](http://www.behance.net/), [ArtStation](https://www.artstation.com/), and [Sketchfab](https://sketchfab.com/) allow you to quickly create a portfolio of projects and get feedback from the community. Community portfolios allow for direct networking with potential collaborators, clients, and employers.
* **Custom portfolios**: You can create a website where you can post your projects, specific information about the project, and your contact information. Integrating your social media presence into your portfolio is an ideal way to market yourself. Portfolio websites can be as simple as a customized blog (utilizing a platform like [Wix](https://www.wix.com/) or [Squarespace](https://www.squarespace.com/)) or as complex as a fully custom-coded website.
* **Portfolio alternatives**:
* For programmers, your [github.com](http://github.com/) push/pull history can be enough to show your code as well as your engagement, commitment, and time management.
* For hobbyist game developers, [itch.io](http://itch.io/) can be seen as a portfolio page where you upload all the various games you've made and share the game jams you have participated in.